

# 2017-18 AEESP/EESF\* Student Video Competition

## Guidelines and Rules

### Competition Prizes

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Cash prizes will be awarded to the top three videos, as indicated below:

- 1<sup>st</sup> place – \$1,000
- 2<sup>nd</sup> place – \$750
- 3<sup>rd</sup> place – \$500

### Eligibility

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The competition is open to undergraduate and graduate students studying environmental engineering or science worldwide. At least one team member or Faculty Advisor must be a member of the Association of Environmental Engineering and Science Professors (AEESP) or the American Academy of Environmental Engineers and Scientists (AAEES). All team members must be enrolled in a college or university at the deadline for video submission.

### Submission

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The 3-5 minute videos must be uploaded to YouTube by **11:59 pm ET (US) on February 16, 2018** to be considered for competition prizes. In addition, each team must submit an official competition entry form to Brian Schorr at [bschorr@aeesp.org](mailto:bschorr@aeesp.org) by **11:59 pm ET (US) on November 20, 2017**.

### Important Dates

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November 20, 2017 (11:59 pm ET)	Team entry forms are due
February 16, 2018 (11:59 pm ET)	Student video submission
March 15, 2018	Finalists highlighted and winners announced
October 1, 2018	Prize money awarded

### Motivation

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The AEESP/EESF Student Video Competition seeks to highlight environmental engineering and science to increase awareness about the field and to encourage young people to learn more about stewardship of water, land, air, mineral, and energy resources. The theme of this year's competition is **“The Value of Water.”**

Even if you have no experience making videos, we encourage you to form a team and consider entering the competition. Many university libraries provide access to audiovisual recording equipment and editing software. For tips on making, and uploading, YouTube videos, check out the following link: <http://www.youtube.com/yt/creators/>.

\*The Environmental Engineering and Science Foundation (EESF) is a charitable 501(c)(3) organization associated with the American Academy of Environmental Engineers and Scientists (AAEES)

## **Guidelines**

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1. Each team should consist of 3-8 students and a faculty advisor in a Civil, Chemical, or environmental engineering or science related program. Faculty advisors may give guidance and provide suggestions about the video, but cannot perform actual project work. At least one member of the team should be an AEESP member or an AAEES member. Online registration is available at <http://www.aeesp.org/membership> and <http://www.aaees.org/membership.php>.
2. Team members should be enrolled in a college or university at the time of the video submission and should be studying Environmental Engineering, Environmental Science, or related disciplines. Students from all nationalities and educational levels (*e.g.*, undergraduate or graduate) are welcome to participate.
3. No monetary compensation may be provided to anyone contributing to the video. This competition is strictly for educational purposes and students are expected to complete 100% of the work involved in the creation of video submissions.
4. Initial video submissions should not refer to AEESP, AAEES, or EESF, the AEESP/EESF Student Video Competition, or utilize the AEESP/AAEES/EESF logo. The winning video submissions may be branded with the AEESP or EESF logo or otherwise altered to indicate a particular video has the endorsement of AEESP or EESF.
5. Videos should be between three and five minutes in length. The content should be aimed at middle- and high-school students with the main objective of promoting environmental engineering and science.
6. Video language must be in English. Data should be reported in metric units and currency in U.S. dollars. Currency conversions can be found at [www.xe.com](http://www.xe.com).

## **Video Submission**

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Each team must submit an official competition entry form. The entry form should be submitted to Brian Schorr at [bschorr@aeesp.org](mailto:bschorr@aeesp.org) by 11:59 pm ET (US) on November 20, 2017 with the following information:

1. Tentative video title
2. Team member names and affiliations
3. Faculty advisor name and department
4. Tentative description of the video (500 words or less)
5. Contact information for the team leader and faculty advisor

Videos must be uploaded to YouTube by 11:59 pm ET (US) on February 16, 2018 to be considered for official Competition prizes. In addition, each group must send an e-mail to Brian Schorr at [bschorr@aeesp.org](mailto:bschorr@aeesp.org) with the link to the video to be considered for official competition prizes.

## Citations

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1. Only credible sources of data or materials should be included (*e.g.*, journals, computers, software, references, websites, books, etc.) and **must** be properly cited in the video.
2. Permission to use any figures, tables, or images from external sources must be obtained by the project team. See <http://creativecommons.org> for information on copyright issues.
3. Information collected from Environmental Engineering professionals **must** be properly cited.
4. Only open source data are allowed. Students should consult their Faculty Advisor for guidance on whether information is considered proprietary.

## Evaluation Criteria

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Submitted videos will be assessed on the following criteria:

- Effectiveness in reaching the target audience (*i.e.*, middle- and high-school students)
- Accuracy and creativity in describing the value of water
- Originality and entertainment value of the video

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- 1<sup>st</sup> place – \$1,000
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- 3<sup>rd</sup> place – \$500

The winning teams will be announced by the AEESP Membership and Demographics Committee on 15 March 2018. AEESP may, within its discretion, require prize-winning teams to sign an affidavit of eligibility and a liability and publicity release. Winning teams must also consent to release of their videos, without additional compensation, for promotional purposes. These arrangements will be conducted as a precondition to awarding of a prize. Failure to consent to these conditions may disqualify the entry.

## Official Contest Rules and Regulations

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Teams are encouraged to copyright their submissions. By submitting a video, teams agree to allow AEESP, EESF or AAEEES to use their videos for marketing and information purposes, as well as provide a link to the video on AEESP's EESF's, or AAEEES's website. In the event that it is removed from YouTube, AEESP reserves the right to obtain the video from the creators at no charge. AEESP/EESF/AAEEES reserves the right to publicize and promote the video for its own purposes. All work will be given full credit to the creators.

## Contact Information

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If you have questions regarding the video competition, eligibility requirements, or submission process, please contact Kandiah Ramanitharan at [rkandiah@centralstate.edu](mailto:rkandiah@centralstate.edu)